

BROTHER LAUNCHES TWO HIGH-SPEED DESKTOP SCANNERS TO SUPPORT DIGITAL TRANSFORMATION FOR BUSINESS

New Brother ADS-2200 and ADS-2700W serve as “digital on-ramps” for transforming paper documents into digital records

BRIDGEWATER, N.J., DATE – To support small and medium businesses transforming paper documents into digital data, Brother International Corporation, a leader in document imaging solutions, today announced the launch of two new models to its fleet of high-speed desktop scanners: the Brother ADS-2200 and ADS-2700W. The Brother ADS-2200 and ADS-2700W enable businesses and home office professionals to increase efficiency towards enterprise level capabilities without incurring enterprise costs.



"Digital transformation is imperative for small businesses as well as large corporations," said David Fisher, Senior Product Marketing Manager for Scanners, Brother International Corporation. "The newest additions to our fleet of Brother scanners are making it faster and easier than ever before for businesses to scan and securely digitize important documents -from financial, legal and customer records to HR forms and more."

Designed with the needs of small and medium-sized businesses in mind, the Brother ADS-2200 and ADS-2700W scanners are lightweight, space-saving and fully equipped for handling a multitude of media types and paper sizes. Both scanners can be tailored to individual industry needs, handling everything from HR to accounting and legal business processes, offering versatile connection options, mobile and wireless scanning options, easy-to-use settings and Brother's free *At Your Side* customer support for the life of the product.



Fast Scan Speeds and Space-Saving Design to Optimize Businesses

The Brother ADS-2200 High-speed Desktop Document Scanner and ADS-2700W Wireless Desktop Scanner automatically scan up to 35 pages per minute¹ of color or black and white documents in a single pass. Requiring minimal setup or software, its space-saving design integrates seamlessly into any office environment – offering endless customization options that support small and medium businesses.

Brother ADS-2200 High-speed Desktop Document Scanner

Ideal for entrepreneurs, small offices and work-from-home professionals, the Brother ADS-2200 comes complete with simple and easy-to-use features like Hi-Speed USB 2.0 local connectivity, single-pass, duplex, color scanning and a 50-sheet capacity document feeder. This scanner is compatible with Windows®, Mac® and Linux® systems and TWAIN, WIA for PC, ICA for Mac and SANE drivers², making it compatible with most office environments. The Brother ADS-2200 High-speed Desktop Document Scanner retails online for \$329.99³.

Brother ADS-2700W Wireless Desktop Scanner

Featuring an easy-to-use LCD touchscreen, the Brother ADS-2700W Wireless Desktop Scanner quickly and securely digitizes documents with double-sided black and white and color scanning capabilities – a perfect fit for a wide range office environments. The Ethernet and wireless-enabled Brother ADS-2700W allows the scanner to be conveniently placed in just about any home or small office. Additionally, the Brother ADS-2700W features Auto Start Scan, allowing users to predefine document destinations, saving valuable time and optimizing business processes when scanning multiple files. The Brother ADS-2700W is available online and at Best Buy for \$399.99³.

For more information about the all-new Brother ADS-2700 and ADS-2700W, please visit www.brother-usa.com.

About Brother International Corporation

Brother (www.brother.com) is a leading provider of document imaging solutions, including award-winning network-ready color and black and white multifunctional products, printers and device-based cloud and mobile technologies. The company's products help home, small and mid-sized businesses increase productivity, improve workflow, and enhance organizational efficiency while helping to reduce costs. Brother printers are consistently recognized as the best in the industry, and recently earned PC Magazine's 2017 Readers' Choice and Business Choice awards. The U.S. subsidiary of Japan-based Brother Industries Ltd., Brother International Corporation's "At Your Side" philosophy features a dedication to product quality, customer service and dynamic partnerships. Established in 1954, the company's Bridgewater, N.J. headquarters markets business and industrial products, as well as home appliances. For more information, visit www.brother.com.

¹ Color and monochrome scan speed, LTR at 300dpi. See www.brother.com for details.

² Drivers and bundled software available via download at solutions.brother.com. Refer to User Guide for more information. Requires connection to Internet.

³ Approximate average street price may vary.

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