

# MFC-J4410DW Business Smart™ Series Inkjet All-in-One



*The Ultimate Combination of Features and Design*

**brother**®  
at your side



## The Ultimate Combination!

**The Brother™ Business Smart™ Series is big on features, small on size.**

Choosing a color inkjet all-in-one used to be all about compromise. Fast print speed? Something compact to fit your workspace? Low-cost printing? Instead of settling for a bulky machine with a lot of features or a small machine with not enough capabilities, now you can have it all with the Brother Business Smart™ MFC-J4410dw.

**Don't compromise.** The Brother Business Smart™ MFC-J4410dw gives you the ultimate combination of speed, compact size and low-cost printing in a stylish, sleek design.

### Landscape Print Technology: The New Direction In Printing

To create the new Business Smart™ Series, Brother redesigned the hardware, software and ink cartridges. This new design allowed us to introduce our innovative **Landscape Print Technology**, which stores and feeds paper in a landscape orientation.

## Fully Integrated, Sleek Design.



Sleek, modern color inkjet all-in-one that not only fits on your desk, but looks great too. The Brother Business Smart™ MFC-J4410dw features an eye-pleasing design and absolutely no protruding parts when not in use.

# Nobody Said You Can't Have It All.

## Fastest Speed in its Class<sup>1</sup>

With printing speeds up to 18ppm (black) / 16ppm (color)<sup>2</sup> you won't waste your valuable time waiting for printouts.

## Smallest Footprint in its Class<sup>1</sup>

Conserve workspace with a compact design that's up to 35% smaller footprint than bulky competing models<sup>1</sup>. Plus there are no protruding parts when not in use.

## Low Cost Printing

Super high yield (XXL Series) replacement ink cartridges help reduce your cost per page. Print up to 1,200 pages per cartridge<sup>3</sup>.

## 1.8" TouchScreen + TouchPanel

Easy-to-use 1.8" TouchScreen display. Intelligent TouchPanel only displays the keys you need.

## Prints up to 11" x 17" pages

Innovative Landscape Print Technology lets you print on up to 11" x 17" paper (via bypass tray) from a machine roughly the same size as the page!



## More Value-Added Features:

### Print Wirelessly

Print over a WiFi connection from a PC or mobile device<sup>4</sup>. Compatible with AirPrint™, Brother™ iPrint&Scan, Google Cloud Print™, Cortado Workplace, and Wi-Fi Direct.

### Duplex (2-sided) Printing

Print on both sides of a sheet of paper to help save paper, money and time. Less waste and less time replacing paper.

### Automatic Document Feeder

Lets you feed up to 20 pages at a time. More convenient than single sheet scanning, copying and faxing.

### Lifetime Free Phone Support

We stand behind our products 100% with a 2-year limited warranty and free technical support for the life of the product.

<sup>1</sup> Based on competing in-class inkjet models with an estimated street price under \$200. Competitive data gathered from manufacturer websites and third party industry sources (as of July 2012).

<sup>2</sup> PPM is based on printing in FAST mode and excludes printing of first page and will depend on a variety of factors. ISO print speed based on ISO/IEC 24734. See [www.brother-usa.com/printspeed](http://www.brother-usa.com/printspeed) for details.

<sup>3</sup> Approximate page yields in accordance with ISO/IEC 24711. For more information, see [www.brother.com/pageyield](http://www.brother.com/pageyield). LC105/107 XXL Series inks require additional purchase.

<sup>4</sup> Requires connection to a wireless network. See [www.brother.com](http://www.brother.com) for details, availability, and mobile device compatibility.



## MFC-J4410DW Business Smart™ Series Inkjet All-in-One

The MFC-J4410dw was completely redesigned with innovative Landscape Print Technology to create the Ultimate Combination of fast print speeds, a small footprint, and low cost printing. This inkjet all-in-one features a TouchScreen display for easy menu navigation. It also prints up to 11" x 17" documents via the bypass tray – that's documents almost the same size as the machine's footprint! Includes multiple wireless printing options. Built with a modern design, this sleek printer has no protruding parts when not in use.

### Specifications:

<b>Print Technology</b>	4-cartridge Color Inkjet
<b>LCD Display (type/size)</b>	1.8" TouchScreen Display plus TouchPanel
<b>Paper Size (maximum)</b>	Paper Tray: Up to 8.5" x 11" (letter size) Bypass Tray: Up to 11" x 17" (ledger size)
<b>Print Speed (maximum)*</b>	Black (Fast Mode): Up to 33ppm Color (Fast Mode): Up to 25ppm Black (ISO/IEC 24734): Up to 18ppm Color (ISO/IEC 24734): Up to 16ppm
<b>Print Resolution (maximum)†</b>	Up to 6000x1200 dpi
<b>Duplex Printing Capability</b>	Yes (up to 8.5" x 11")
<b>Borderless Printing Capability‡</b>	Yes
<b>Paper Input Capacity (maximum)</b>	Up to 150 sheets
<b>Auto Document Feeder</b>	Up to 20-pages
<b>Standard Interfaces†</b>	USB, Ethernet, Wireless (802.11b/g/n), Wi-Fi Direct™
<b>Copy Speed (maximum)‡</b>	Black (ISO/IEC 24735): Up to 12ppm Color (ISO/IEC 24735): Up to 9ppm
<b>Copy Resolution (maximum)‡</b>	Up to 1200 x 1200 dpi
<b>Copy Reduction/Enlargement</b>	Yes, 25% to 400%
<b>Copy Options</b>	Stack, Sort, N-in-1, ID copy, Fit to Page, Book Copy, Auto Deskew, Watermark Copy, Background Color Removal, Poster
<b>Scanner Type</b>	Color Flatbed with ADF
<b>Document Glass Size</b>	Letter size (8.5" x 11.7")
<b>Scan/Copy Size (maximum)</b>	Legal size (8.5" x 14") via ADF
<b>Scan Resolution (maximum)‡</b>	Optical: Up to 2400 x 2400 dpi Interpolated: Up to 19200 x 19200 dpi
<b>Scan To Capability</b>	Email, OCR, Image, File, USB Memory & Media Card*, FTP, Network, Email Server (Download)
<b>Fax Modem</b>	33.6K bps
<b>Fax Page Memory (maximum)‡</b>	Up to 200 pages
<b>Speed Dial Locations</b>	100 x 2
<b>PC Fax Capability¹</b>	Yes (Black & White only)
<b>Web Connectivity²</b>	FACEBOOK™, PICASA WEB ALBUMS™, FLICKR™, GOOGLE DOCS™, EVERNOTE®, DROPBOX
<b>Operating Systems Compatibility‡</b>	Windows® 7, Windows Vista®, Windows® XP Home, Windows® XP Professional, Windows Server® 2003, Windows Server® 2003 R2, Windows Server® 2008, Windows Server® 2008 R2  Mac OS X® v10.5.8, 10.6.x, 10.7.x
<b>Mobile Device Compatibility‡</b>	AirPrint™, Google Cloud Print™, Brother™ iPrint&Scan, Wi-Fi Direct™ & Cortado Workplace
<b>Warranty</b>	2-year limited warranty with free phone support for the life of the machine

### Key Features at a Glance:

- Help improve productivity with fast ISO print speeds up to 18ppm black / 16ppm color (ISO/IEC24734)\*
- Easy-to-use 1.8" TouchScreen plus TouchPanel Display
- Super high yield (XXL Series) replacement ink cartridges for low cost printing\*
- Impressive 11" x 17" document printing via bypass tray
- Landscape Print Technology allowing a more compact machine size
- Convenient up to 20-page automatic document feeder plus 150-sheet capacity paper tray³
- Save paper with 2-sided printing<sup>o</sup>
- Easy-to-setup wireless (802.11b/g/n) or Ethernet networking
- Mobile device printing including AirPrint<sup>o</sup>
- 2 Year Limited Warranty & Lifetime Free Technical Support

### Supplies & Accessories\*:

LC107BK	Super High Yield (XXL Series) Black Ink Cartridge (approx. 1200 pages) <sup>▲</sup>
LC105C	Super High Yield (XXL Series) Cyan Ink Cartridge (approx. 1200 pages) <sup>▲</sup>
LC105M	Super High Yield (XXL Series) Magenta Ink Cartridge (approx. 1200 pages) <sup>▲</sup>
LC105Y	Super High Yield (XXL Series) Yellow Ink Cartridge (approx. 1200 pages) <sup>▲</sup>
LC103BK	High Yield (XL Series) Black Ink Cartridge (approx. 600 pages) <sup>▲</sup>
LC103C	High Yield (XL Series) Cyan Ink Cartridge (approx. 600 pages) <sup>▲</sup>
LC103M	High Yield (XL Series) Magenta Ink Cartridge (approx. 600 pages) <sup>▲</sup>
LC103Y	High Yield (XL Series) Yellow Ink Cartridge (approx. 600 pages) <sup>▲</sup>



### Logistics Information:

<b>UPC Code</b>	012502633372
<b>Unit Dimensions</b>	18.9 x 11.4 x 7.3
<b>Unit Weight / Carton Weight</b>	20.5 lbs / 25.1 lbs
<b>Carton Dimensions</b>	22.2 x 10.3 x 14.8

\* PPM speed is based on printing in FAST mode and excludes time to complete first page and will depend on a variety of factors. ISO print speed is based on ISO/IEC 24734. ISO copy speed is based on ISO/IEC 24734. For more information about print speed methodology, see [www.brother-usa.com/printspeed](http://www.brother-usa.com/printspeed).  
<sup>†</sup> Resolutions are listed vertical by horizontal dpi.  
<sup>o</sup> Borderless not available on duplex.  
<sup>‡</sup> Cables not included.  
<sup>1</sup> See System Requirements at [www.brother.com](http://www.brother.com).  
<sup>2</sup> Requires connection to a wireless network. See [www.brother.com](http://www.brother.com) for details, availability, and mobile device compatibility. The Brother™ iPrint&Scan free app download is not available in all countries.  
<sup>3</sup> Black and white only. Based on ITU-T Test Chart No. 1 at standard resolution with MMR compression.  
<sup>4</sup> PC-Fax Send Only for Mac® users.  
<sup>5</sup> See [www.brother.com](http://www.brother.com) for more details.  
<sup>6</sup> Additional purchase required.  
<sup>▲</sup> Approximate page yields in accordance with ISO/IEC 24711. For more page yield information see [www.brother.com/pageyield](http://www.brother.com/pageyield). Actual yield of starter cartridge will be approx. 65% of replacement LC103 series, due to ink system initialization process.  
<sup>3</sup> Up to letter/A4 only.



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